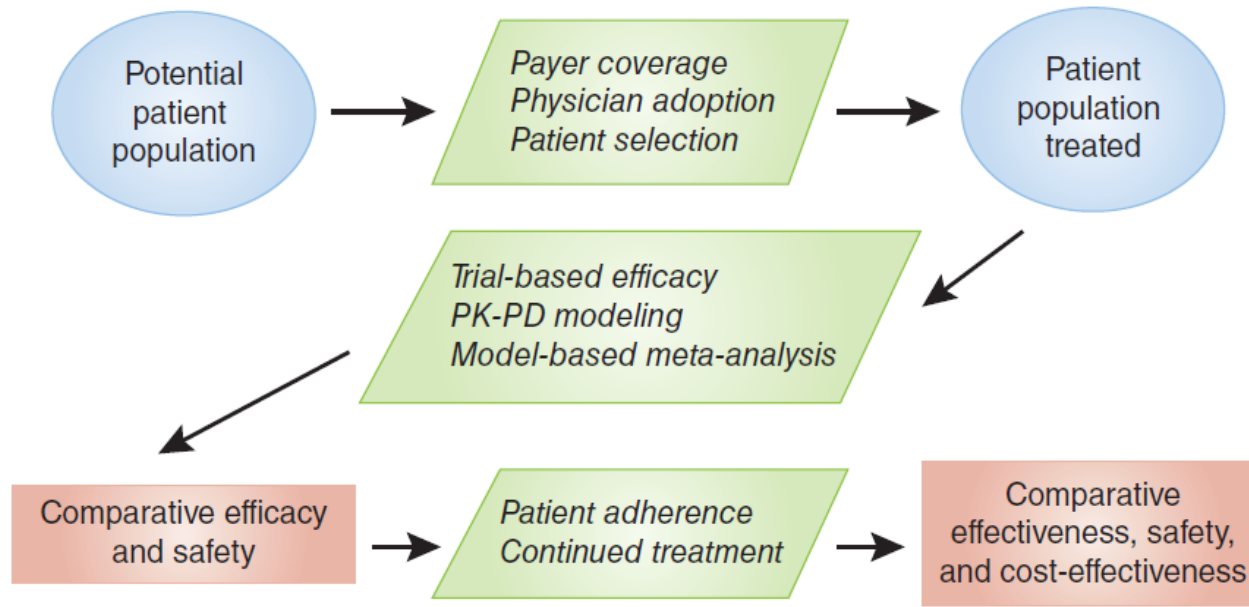


Pharmacometric-based cost-effectiveness analyses

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“Marriage of pharmacometrics and pharmacoeconomic modeling”



Economic Evaluations During Early (Phase II) Drug Development

A Role for Clinical Trial Simulations?

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Prescribing Research Group, Department of Pharmacology and Therapeutics,
University of Liverpool, Liverpool, UK

- First proposition of the methods

Pharmacoeconomic modelling

Conventional modelling

- Data driven
- Empirical
- Extrapolations based on heroic assumptions
- Unreliable outside of defined parameters
- Limited capacity for early estimation of cost-effectiveness

Pharmacometric-based modelling

- Exploits knowledge of the relationship between dose and response, and co-variate effects
- Compatible with model-based drug development
- Useful to inform clinical trial design, pricing

Applications

1. Providing early indications of cost-effectiveness before large-scale trial data become available;
2. Estimating the cost-effectiveness of complex pharmaceutical interventions (e.g. pharmacogenetic testing);
3. Assessing subgroups, dosing schedules, non-adherence and protocol deviations;
4. Directing future research based on the cost of reducing uncertainty;
5. Informing strategic research & development and pricing decisions

APPLICATION 1

Early indications of cost-effectiveness

Mechanism-Based Approach to the Economic Evaluation of Pharmaceuticals

Pharmacokinetic/Pharmacodynamic/Pharmacoeconomic Analysis of Rituximab for Follicular Lymphoma

Joshua Pink,¹ Steven Lane² and Dyfrig A. Hughes¹

1 Centre for Health Economics and Medicines Evaluation, Institute of Medical and Social Care Research, Bangor University, Bangor, Wales

2 Department of Biostatistics, University of Liverpool, Liverpool, England

Lewis Sheiner Prize, PAGE 2011, Athens



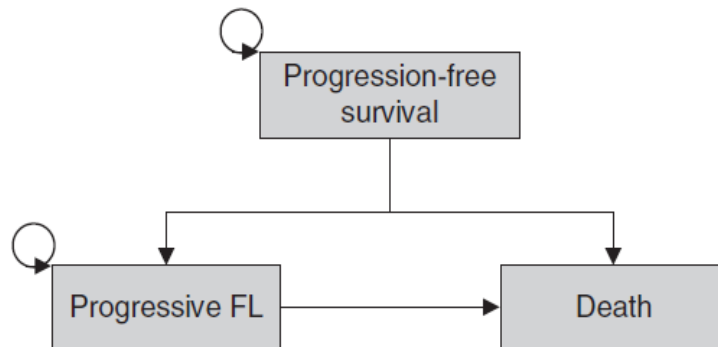
PK-PD and economic models

$$Cl = CL \times \left(\frac{BSA}{1.79} \right)^{\theta_{BSA-CL}} \times (1 + \theta_{SEX-CL})$$

$$Vc = VC \times \left(\frac{BSA}{1.79} \right)^{\theta_{BSA-VC}} \times (1 + \theta_{SEX-VC})$$

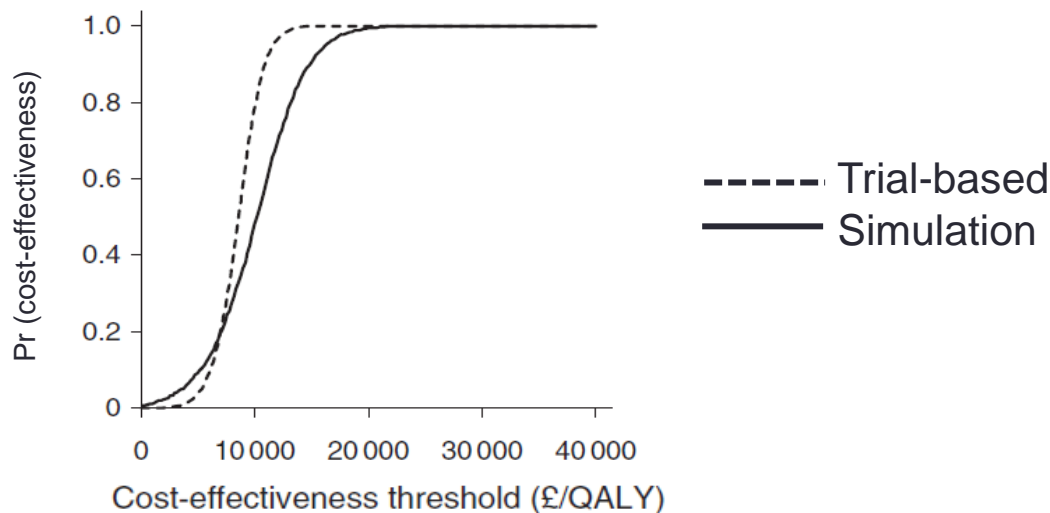
$$Cm(t) = \frac{\int_{t_n}^t C(\varphi) d\varphi}{t - \tau_v}$$

$$PFS(t) = e^{-\lambda_{max} \left(1 - \frac{Cm^\gamma}{Cm_{50}^\gamma + Cm^\gamma} \right) t}$$



Results – simulation vs trial

	Rituximab maintenance therapy	
	Simulation	Trial-based
Mean time in PFS (years)	3.507	3.417
QALYs	3.696	3.333
ICER (£/QALY)	£9,076	£7,721



APPLICATION 2

Cost-effectiveness of complex pharmaceutical interventions

Warfarin pharmacogenetics

- Variability in response to warfarin can be partly explained by genetic polymorphisms in
 - *CYP2C9* , *VKORC1*
- People with variant alleles are at an increased risk of over-anticoagulation and bleeding
- Dosing algorithms based on pharmacogenetics may result in better INR control, and hence better clinical outcomes

RESEARCH

Dabigatran etexilate versus warfarin in management of non-valvular atrial fibrillation in UK context: quantitative benefit-harm analysis OPEN ACCESS

Joshua Pink *PhD student*¹, Steven Lane *lecturer of clinical pharmacology*³, Dyfrig A Hughes:

nature publishing group

ARTICLES

Comparative Effectiveness of Dabigatran, Rivaroxaban, Apixaban, and Warfarin in the Management of Patients With Nonvalvular Atrial FibrillationJ Pink¹, M Pirmohamed² and D.

nature publishing group

ARTICLES

Received 21 September 2012; accepted 1 April 2013

CLINICAL PHARMACOLOGY & THERAPEUTICS

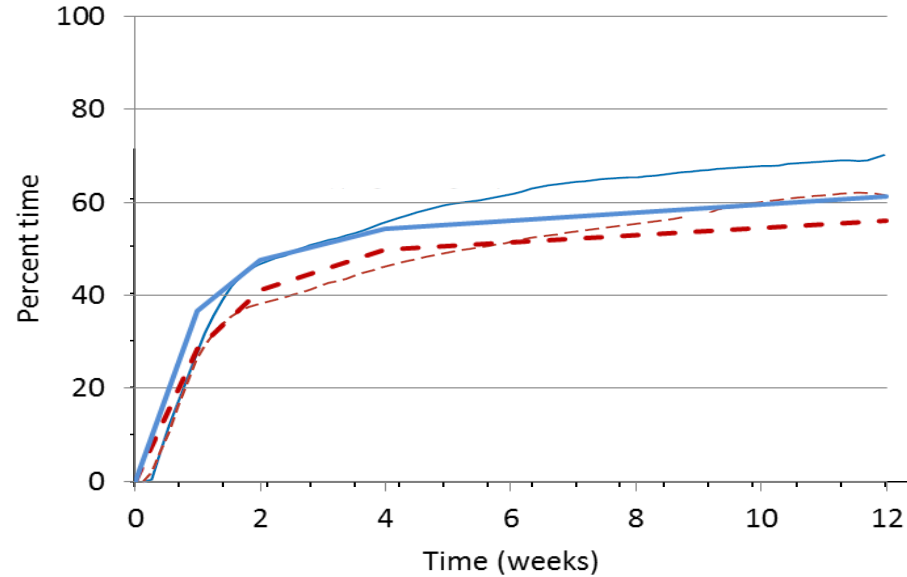
Cost-Effectiveness of Pharmacogenetics-Guided Warfarin Therapy vs. Alternative Anticoagulation in Atrial FibrillationJ Pink¹, M Pirmohamed², S Lane³ and DA Hughes¹

Received 25 April 2013; accepted 7 September 2013; advance online publication 6 November 2013. doi:10.1038/clpt.2013.190

CLINICAL PHARMACOLOGY & THERAPEUTICS

ORIGINAL ARTICLE

A Randomized Trial of Genotype-Guided Dosing of Warfarin



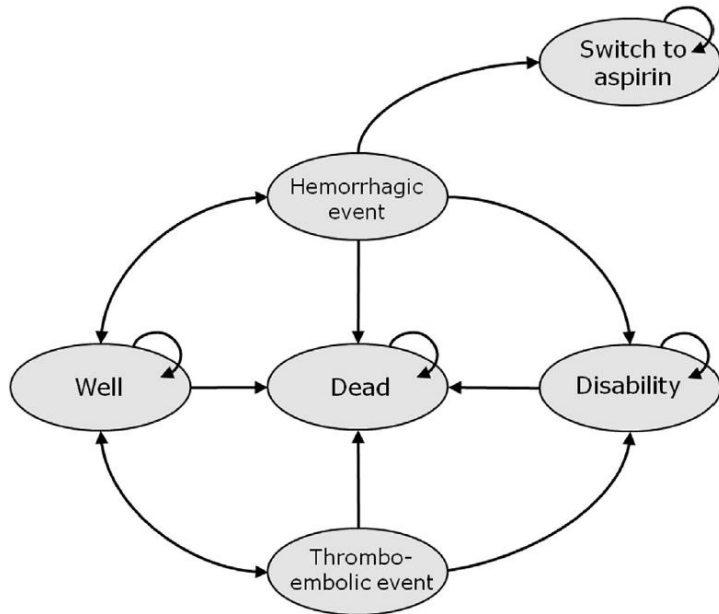
Genotype-guided group

Clinical algorithm

ORIGINAL ARTICLE

Cost-effectiveness of pharmacogenetic-guided dosing of warfarin in the United Kingdom and Sweden

TI Verhoef^{1,2}, WK Redekop³, S Langenskiöld^{4,5}, F Kamali⁶, M Wadelius⁷, G Burnside⁸, A-H Maitland-van der Zee², DA Hughes⁹ and M Pirmohamed⁸



	Δ Costs	Δ QALYs	ICER
Simulation	£41	0.0031	£13,226
Evaluation	£26	0.0039	£6,702

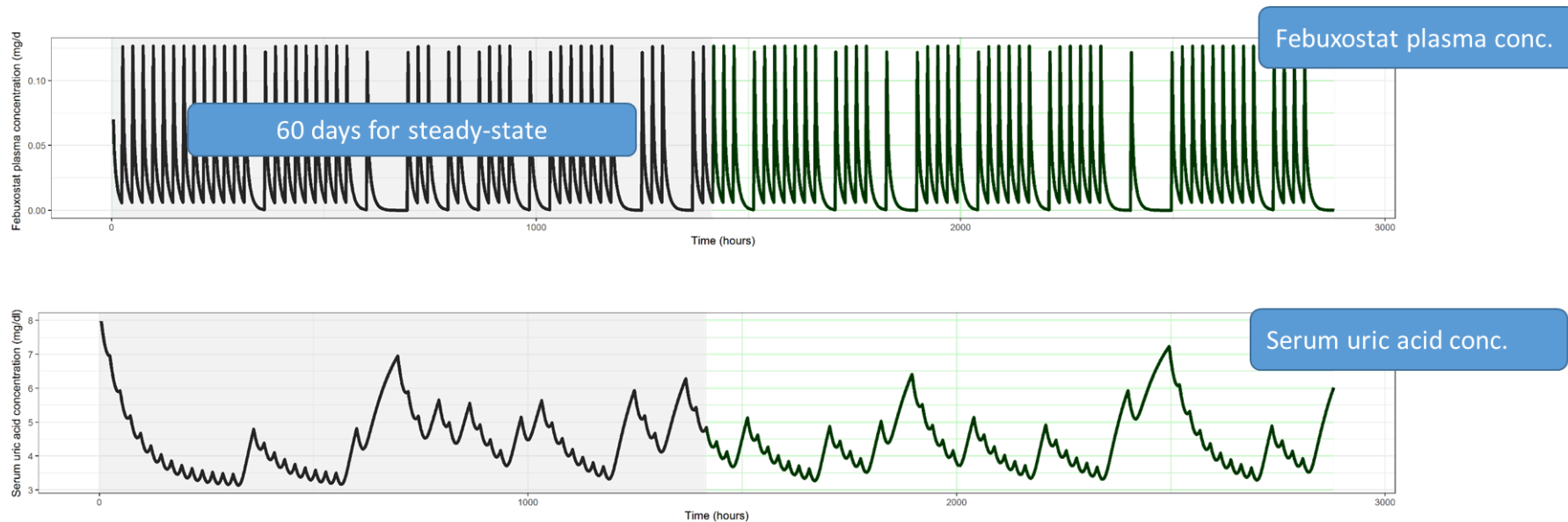
APPLICATION 3

Impact of non-adherence on cost-effectiveness

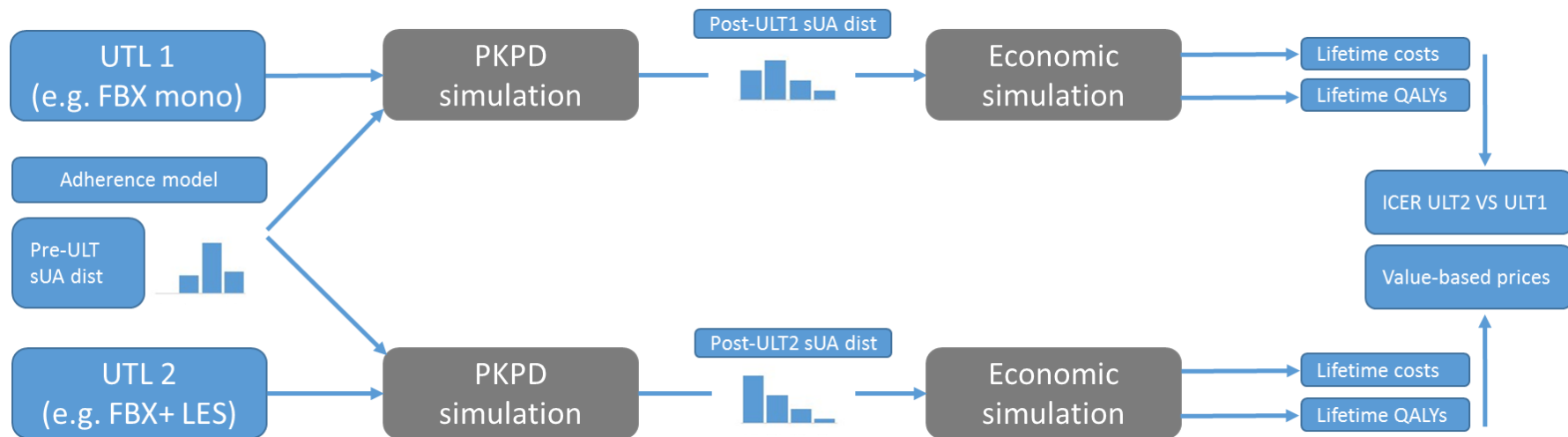
Urate lowering therapies

- Adherence to ULTs in gout is notoriously low
- Conventional economic evaluations unable to consider the relationship between missed doses, changes in serum uric acid, and cost-effectiveness

PK-PD simulation



Modelling framework



OTHER EXAMPLES

ORIGINAL ARTICLE

Integrated Simulation Framework for Toxicity, Dose Intensity, Disease Progression, and Cost Effectiveness for Castration-Resistant Prostate Cancer Treatment With Eribulin

JGC van Hasselt^{1,2,3*}, A Gupta⁴, Z Hussein⁴, JH Beijnen^{1,5}, JHM Schellens^{2,5} and ADR Huijtema^{1,2}

VALUE IN HEALTH 19 (2016) 1026–1032

Translating Pharmacometrics to a Pharmacoeconomic Model of COPD



Julia F. Slejko, PhD^{1,*}, Richard J. Willke, PhD², Jakob Ribbing, PhD³, Peter Milligan, PhD⁴

¹Pharmaceutical Health Services Research, University of Maryland School of Pharmacy, Baltimore, MD, USA; ²International Society for Pharmacoeconomics and Outcomes Research, Lawrenceville, NJ, USA; ³Pharmetheus AB, Uppsala, Sweden; ⁴Global Clinical Pharmacology, Pfizer, Sandwich, United Kingdom

Predicting economic outcomes based on trial design

← Incorporating harm

Infectious disease
↙



British Journal of Clinical Pharmacology

Br J Clin Pharmacol (2017) 83 1580–1594 1580

PHARMACOECONOMICS

Interdisciplinary pharmacometrics linking oseltamivir pharmacology, influenza epidemiology and health economics to inform antiviral use in pandemics

Mohamed A. Kamal^{1,2}, Patrick F. Smith³, Nathorn Chaiyakunapruk⁴, David B. C. Wu⁴, Chayanin Pratoomsoot⁵, Kenneth K. C. Lee⁴, Huey Yi Chong⁴, Richard E. Nelson⁶, Keith Nieforth³, Georgina Dall⁵, Stephen Toovey⁷, David C. M. Kong⁴, Aaron Kamau⁸, Carl M. Kirkpatrick⁴ and Craig R. Rayner^{4,5}

Future directions

- Pharmacometric-based pharmacoeconomic analyses represent an additional step in model-based drug development
- Defining the potential benefit of applying linked pharmacometrics and health economics modelling to inform R&D decisions
- Develop value of information analyses

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